CROESUS ADVISOR

User-friendly, powerful, innovative

CROESUS

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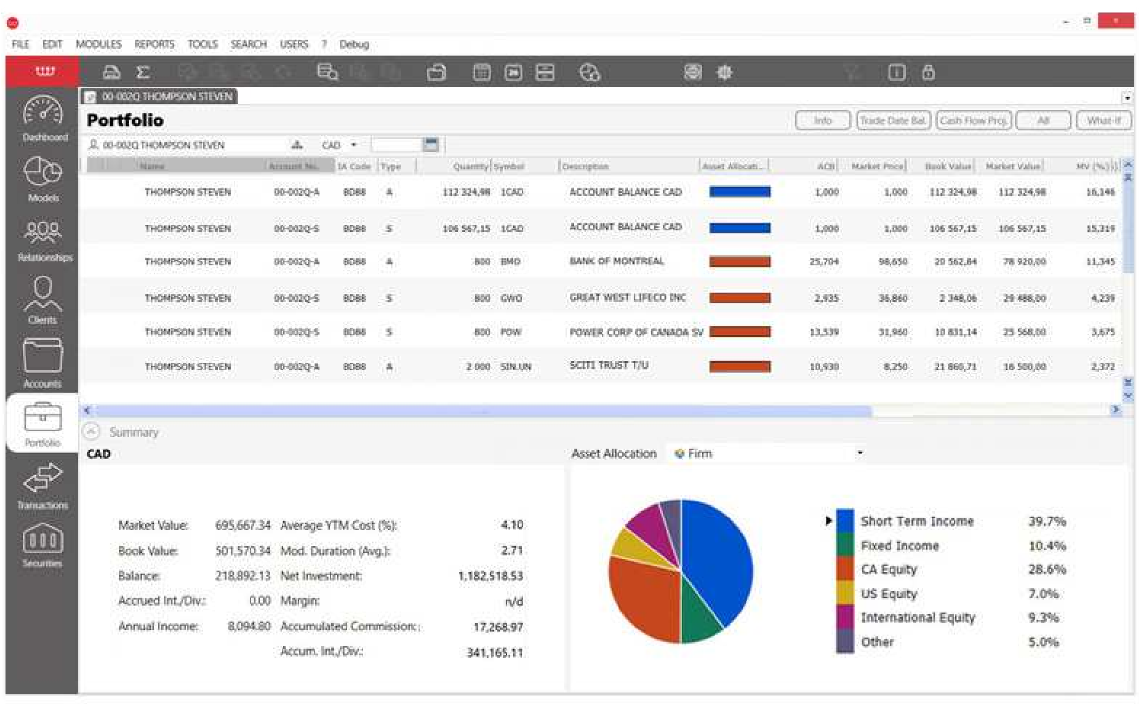
Designed for you

To stand out, you need reliable technology that's adapted to your needs. Croesus Advisor, our portfolio management software, offers you a variety of powerful tools and modules that help you increase your productivity and provide unparalleled service to your clients.

Croesus Advisor's modules and functionalities are versatile and tailored to the needs of advisors, portfolio managers, financial planners, and investors. Our software's flexibility, precision, and reliability will open up a world of opportunities.

Key features

- Client account management
- Position tracking
- Creation, execution and assignment of orders
- Compliance verification
- Performance calculation
- Identification of business opportunities
- Projection of income and returns
- Evaluation of the overall client profile



Modules

Portfolio

View your clients' portfolios and the positions held by date, position data, projected income, mutual fund and exchange-traded fund (ETF) asset allocation, variation relative to target weights, and securities data.

Models

Gain a competitive edge by building custom portfolios for your clients and using a unified management account (UMA) or separately managed account (SMA) strategy to build your models. In addition, you'll be able to associate sleeves, accounts, clients, and relationships to your models, rebalance your portfolios efficiently, and verify compliance before and after each transaction thanks to an integrated feature.

Orders

Make purchases, sales, and switches, either by block trade or individual transactions. Transactions may be sent directly to the market or, as the case may be, to a trading desk for order management.

Performance calculations

Use time-weighted or money-weighted calculations, in accordance with the GIPS® standards, to provide accurate and consistent performance indicators. Risk indicators, such as standard deviation, beta, and the Sharpe ratio, are offered along with portfolio evaluation measures such as market yield, modified duration, and accumulated income.

Reports

Generate individual reports or report groups for clients and relationships. Users can define start and end dates, and set display and calculation preferences. The format and appearance of reports can be customized for your firm.

Customer relationship management (CRM)

The integrated CRM features allow you to adhere to the know your client rule and automatically or manually enter all the data relating to your clients' personal and financial situation. This will enable you to take advantage of powerful information mining and segmentation capabilities.

Dashboard

Create custom tables, queries, and alerts to monitor business-critical data, opportunities, and risks for all your clients and their families.

Billing

Billing and fees are calculated using personalized rate models. Fees can be calculated by tier or based on total asset value and class. Moreover, you can set up different fee schedules and exclude unmanaged or non-billable securities, and add special fees, as needed.

Document storage

Easily and securely access and store your reports, client documents, spreadsheets, PDF files, emails, and notes.

About Croesus

Since 1987, Croesus has been providing sophisticated wealth management solutions to financial institutions throughout North America. Currently, 14,000 investment professionals use Croesus solutions to manage over $1 trillion in assets. With its 180 dedicated employees, Croesus has built a reputation on the ability to efficiently transform data into information, develop portfolio management solutions to drive efficiency and deliver business intelligence for fact-based decision-making.

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